



DR. VIKHE PATIL FOUNDATION'S

Pravara Centre for Management Research & Development

(Permanently Affiliated to University of Pune, Recognized by Govt. of Maharashtra and Approved by AICTE, New Delhi)

Off. Senapati Bapat Road, Near Patrakar Nagar, Pune- 411016 ☎: 020-25651104, 25651499

E-mail : contact@pcmr.org, Website : www.pcmrd.org

FACULTY PROFILE

Name Rashmi A.Phirake.
Designation Assistant Professor
Date of Birth 18-06-1986



Qualification

- BBS, MMM, PGDBM
- **PURSUING Ph.D FROM PUNE UNIVERSITY.**

Experience

2 years from Industry

2 years from Academics

Seminars / Workshops Attended

Seminar Attended

- 1) "Retail in Detail"
- 2) "Entrepreneurship Development"
- 3) "Changing Perspective of HRM"
- 4) "Current Trends in Marketing"
- 5) "Managing Complexity in Today's Workplace"
- 6) "Inclusive Innovation For Sustainability And Scalability"

Conference Attended

- 1) "Exploring The Commerce Horizon"

FDP Attended

- 1) In AISSMS's
- 2) In SKN School of Management
- 3) In PCMRD

4) In PCMRD

Others

- 1) Project Work Done On “Market Research on Readers Feedback” In SAKAL
- 2) Conducted Guest Lecture On “Core Concepts Of Marketing” In Hujurpaga High School
- 3) Conducted Guest Lecture On “Sales Forecasting” In Hujurpaga High School
- 4) **Project Work Done On “ TO Create An Awareness Of Scrap Korner Products Through Online Marketing**

Date of Joining 01-Aug-2011