



DR. VIKHE PATIL FOUNDATION'S

## Pravara Centre for Management Research & Development

(Permanently Affiliated to University of Pune, Recognized by Govt. of Maharashtra and Approved by AICTE, New Delhi)

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### FACULTY PROFILE

<b>Name</b>	Manoj M. Narwade
<b>Designation</b>	Professor
<b>Date of birth</b>	30 <sup>th</sup> January, 1972



#### Qualification

- Bachelor of Arts from University of Pune
- Master of Management Science from University of Pune

#### Experience

##### Industrial Experience:

- Two and half years as Assistant Manager-Marketing with Western Fruit & Vegetable Ltd.
- One year and two months as Assistant Manager-Marketing with Western Bio Systems Ltd.

##### Teaching Experience:

- Twelve years as Faculty with Dr. Vikhe Patil Foundation's Pravara Centre for Management Research & Development, Pune.

#### Workshops/ Seminar Attended

- Seminar on "Advantage South Asia: Opportunities and Challenges for Management Development" organized by AMDISA & SAARC
- Workshop on Leadership Development Program for Principals of Colleges on IT for Development & Management of Colleges, organized by Society for Education and Economic Development, Nanded.

- Workshop on ‘A Date with Destiny’, conducted by Mr. Rakesh Diwan of Star Academy, New Delhi, organized by IMS, Ahmednagar.
- Workshop on Leadership by Mr. Santosh Nair
- Workshop on Life Leadership Program
- Participated in the State Level Seminar on “Managing Complexities In Today's Workplace” on 9<sup>th</sup> & 10<sup>th</sup> January 2012 in Pune.
- Participated in the Faculty Development Program on “Teaching Competencies” held on 19<sup>th</sup> & 20<sup>th</sup> Dec 2011 by Mr. Narendra Karale.
- Participated in the National Seminar on “Business excellence through innovative industrial practices” on 21, 22 & 23 March 2011 in Pune.
- Participated in the State Level Seminar on “Emergence of Tier-II cities in Maharashtra” on 21<sup>st</sup> & 22<sup>nd</sup> January 2011 in Pune.
- Participated in the National Seminar on “Challenges and Strategies for the Indian Industry in the Emerging Global Economic Scenario” on 9,10 & 11 February 2010 in Pune.
- Participated in the State Level Seminar on “Doing Business in Maharashtra : An Uphill Task” on 15<sup>th</sup> & 16<sup>th</sup> January 2010 in Pune.
- Participated in the National Seminar on “The Spirit of Enterprise: Inculcating Entrepreneurship among Students” on 18<sup>th</sup> March 2009 in Pune.
- Participated in the Faculty Development Program on “Research Methodology” held on 23 & 24 July 2009 by Dr. Basavaraj S. Benni.
- Participated in the Faculty Development Program on “Introduction to Student’s Summer Projects” held on 21<sup>st</sup> May 2009 by Dr. Basavaraj S. Benni.

### **Research Papers Published**

- Presented a Research Paper on “Retail Sector – A Journey Unorganised to Organised” in the National Conference organized by JSPM, Pune.
- Published an article in CJMR on “Communication & Promotion in Rural Markets” in the January-June 2008 Issue.
- Published an article in CJMR on “Logistics: The Carrier of Supply Chain” in the July-December 2008 Issue.

### **Foreign Countries Visited**

- Sweden
- Japan
- Hong Kong
- Italy

### **Areas of Expertise**

- Entrepreneurial Development, Industrial Marketing, Rural Marketing

### **Date of Joining**

11 Oct 1999